

SUMMARY

The fourth volume of the journal "Children's Readings" opens with introductory article from the editors that reflects on the theme of the volume, namely modern children's literature. The article provides a short overview of the material that comprises this issue.

The volume begins with an excerpt from the book "The main motives of modern children's literature" by Anna Pokrovskaya (1878–1972), a critic and historian of children's literature, a teacher and library scientist. The book was published by "Rabotnik prosveschenia", Moscow publishing house in 1927. The publication is dedicated to the history of children's literature, analysis of children's literature in 1920s, assessment of literature for children.

Keywords: history of children's literature, Soviet children's literature of 1920-ies

The article, entitled "Breaking the Disney spell" by American fairy tale scholar Jack Zipes is dedicated Walt Disney's famous classical fairy tale animations, such as *Snow White*, *Sleeping Beauty*, and *Cinderella*. He also includes two animations produced by the Disney Studio in the 1990s: *Beauty and the Beast* and *Aladdin*. Zipes claims that these highly successful productions hold a particular American vision of the classical works of literature. The scholar considers a fairy tale as an institution with well-defined middle-class values, and therefore he sees in popular Disney animations an attempt to reconfirm the nostalgic longing for "neatly ordered patriarchal realm".

Keywords: fairy tale animations by Disney, popular culture.

In the article by Maria Skaf explores the phenomenon of visual sequential narrative in the United States. It examines the history of visual literature, stages of development of sequential genres, such as comics and graphic novel and the influence of sequential genres on children's literature.

Keywords: visual literature, comics, comix, graphic novel, sequential art, Will Eisner, Alan Moore, Art Spiegelman, Winsor McCay.

The focus of the article by Tatyana Breeva, entitled "The Strategy of representations of Herculean model in Modern Russian Culture", is

on the ideological and artistic representations of Hercules myth, that is reproduced in modern mass-cult as a national fable.

Keywords: fantasy-novel, herculean model, mass-cult.

The article, entitled "The metaphors of space & learning it in discourse of fic-writers", by Tatyana Voronina interprets space as a discourse of the "virtual textual personality". The article reveals how spatial metaphors form a "universe" that is important for fanfiction-texts authors and represent the object of fans' interests.

Keywords: space, metaphor, linguistic personality, fanfiction.

In an article «Were bitten: why vampire-novel became the popular formula of modern mass-cult» by Irina Savkina explores the texts of Stephenie Meyer, Elena Tanicheva and Sergei Lukyanenko to answer the question why the story about vampires have recently become so popular, especially among young readers. Vampire narratives are treated as a new formula of popular literature in the context of John Cawelty's scientific concept.

Keywords: popular literature, vampire's novels.

In the article by Irina Arzamastzeva, entitled "The Return to European Eden: Works by Ulf Stark in Russia" on the example of works by Ulf Stark is considered a broadcast of the basic codes of European culture in children's literature. The principles of communication that ensure understanding of the text by children in different cultural and linguistic environment.

Keywords: Ulf Stark, Swedish Children's Literature, archetyp, artistic communication, variety song.

In the article by Maria Chernyak, entitled "The Recognizing Effect in the Prose for Transition Age", investigates the problems of study of children's reading and determining the place of books in contemporary society, analyses the midst of difficult bound, directly and indirectly interdependent social stereotypes and myths. In the world of spectators book status has changed to the extent that this has a significant impact on the status of the children's literature. Today there is a formation of a new «model of child's reading». The article is devoted to the identification of strategies for the development of modern fiction for Teens.

Keywords: Literature for teenagers, literary prize, reading, sociology of literature, literary contest.

In contribution by Valery Vjugin, entitled "...Sinless people, almost 'holy': "Mister Twister", Samuil Marshak and taboo», examines Samuil Marshak's famous poem in the light of explicit and implicit taboos typical of Soviet culture. Why the poetic strategy employed by Samuil

Marshak was so successful in the context of political terror and various forms of censorship? How this strategy was tied to literary practices of the Symbolist movement and avant-garde, resisting them, and how it was connected to socialist realism. These are the questions the author tackles by rereading this text.

Keywords: works by Marshak, soviet poetry for children.

The essay "Once again on the list of "100 books" written by Valentin Golovin, Olga Luchkina, Svetlana Maslinskaya & Inna Sergienko is dedicated to the analysis of the list "100 books on the history of the culture and literature of the Russian Federation" (2013) as a part of the history of *Readers' Advisory for Children and Young Adults*.

Keywords: reading list.

In the survey "New Children Literature: the View of Librarian" by Ekaterina Kuzmina and Maria Platonova, employees of the Leningrad region children's library, covers those books which can be included into spectrum of the "modern children's reading" according to the opinion of the library specialists. This survey offers the characterization of the topics and agenda of the new generation of children's reading. The publication of the bibliographic list, demonstrates the most frequent reader's inquiries and supplements the survey.

Keywords: modern children's reading, modern children's literature.

In the survey of E. Asonova, entitled "Research and practice seminar "children's books in the adults reading circle": the first results» summarizes the final results of the activity of discussion group "Children's Books in the adults reading circle" working since 2011 on the basis of the Moscow city pedagogical university.

Keywords: children's reading, classic & modern children's literature, readers reception. In the short reports by Larisa Rudova about 21st IRSCL conference took place by the Maastricht University, the Netherlands (10-14 August, 2013) with theme "Children Literature and Media Culture" 2e and Media Cultures.

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